



2018 COMMUNITY OUTREACH REPORT

OUR MISSION

To make a difference in the lives of people in need by serving and giving back to our community.

OUR VISION

To redirect our youth, comfort those in pain and give hope to those in need.

2018 BOARD OF DIRECTORS

Kevin Rowe, Chairman of the Board

Sam Rowe, Vice Chair

Cindy Ernst, Secretary/Treasurer

Mike Muraco, Board Member

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INTRODUCTION NOTE FROM KEVIN ROWE

Compassion and empathy borne out of love and care is the essence of my personal and professional commitment to advancing the lives of all in their time of need. It is this unwavering commitment to humanity which has allowed and nurtured the blossoming of our law practice to become the largest and most successful personal injury practice in the state of Arizona. Indeed, I am gratified to observe, every year, our practice help thousands of clients and their families overcome the many hardships inevitably associated with serious injuries and disability.

Some time ago, in furtherance of my passionate devotion to helping others in their time of need, I founded a non-profit philanthropic organization, Rowe Family Foundation. Subsequently, in order to maximize local impact, Rowe Family Foundation morphed into Lerner and Rowe Gives Back.

Presently, Rowe Family Foundation does business as Lerner and Rowe Gives Back. Every year, Lerner and Rowe Gives Back provides substantial financial assistance and other considerable benefits directly to those members of society who find themselves in need, with particular emphasis on our veterans, first-responders, disadvantaged youth, children and families who languish in want for the basic necessities of life – food, shelter, and clothing. However, in order to achieve the greatest good for the greatest number, Lerner and Rowe Gives Back also works with a myriad of other like-minded organizations to provide desperately-needed assistance to the homeless, the hungry, the sick and afflicted, and even to our four-legged friends. I am proud to observe that our efforts have resulted in a truly significant positive impact within communities across Arizona.

Of course, it is the selfless dedication of the multitude of personal and professional friends and associates which is our strength and which has allowed our charitable organization to flourish. Each and every member of the Lerner and Rowe family should be proud of the tremendous accomplishments we have made together to help the less fortunate and needy in our local communities. Together, we look forward to an even brighter future!

It is with deep-seated gratitude to all involved that I express my sincere thanks for this wonderful opportunity to touch and improve the lives of so many people, to the palpable benefit of all.

Kevin Rowe
Founder
Lerner and Rowe Gives Back Foundation

NOTABLE CONTRIBUTIONS

- Total raised from 2018 charity golf fundraiser (\$283k)
- Total raised from 2017 charity golf fundraiser (\$250k+)
- Total count of families that benefited from 2018 turkey giveaways (3,400)
- Total count of backpacks donated for 2018-19 school year (800)
- Boys & Girls Club of Greater Scottsdale (committed \$100k over 4 years; in second year)
- 2018 American Heart Association / American Stroke Association (\$25k)
- 2018 Phoenix Rescue Mission Heat Relief (\$12.5k)
- 2018 Phoenix Children's Hospital Telethon (\$10k)
- 2017 Habitat for Humanity (\$50k)
- 2017 Special Olympics Arizona (\$35k)

LERNER AND ROWE GIVES BACK RECIPIENTS



American
Heart
Association®



COMMUNITY OUTREACH & PARTNERSHIPS

All of the charity events are great to participate in, but my favorite is the McKenna Bike Event. Seeing the kids' eyes when they get a new bike, most their first or only bike, is the best feeling. The parents are always so thankful and appreciative also.

-Sara Waugh

Lerner and Rowe Gives Back Team Member

I try to participate in as many charity events as possible each year, and I enjoy them all... but helping at the annual McKenna Youth Foundation's Christmas Party and bike build is by far my favorite event of the year. For me, it isn't Christmas time until this event. I'm soooo thankful to Lerner & Rowe for opening the door to so many opportunities to give back to the community! For that, I will be forever grateful!

-Katie Marion

Lerner and Rowe Gives Back Team Member



LERNER AND ROWE GIVES BACK 5TH ANNUAL CHARITY GOLF CLASSIC

For 5 years in a row, the Lerner and Rowe Gives Back Charity Golf Classic has been a way to mix a fun day of golf with a means to give back to the community.

With the passing of each year the annual charitable event grows so that the following year is even bigger and better than the year before.

These efforts are reflected in the total amounts raised year after year to benefit local charities.

2016's golf classic fundraiser generated over \$200,000, 2017's generated over \$250,000, and this year's event generated \$283,000!



What's truly remarkable is that 100% of proceeds raised from individual donations and community partnerships are given back to directly support local charitable groups and organizations.

With the help of our community partners and other supporters – we feel confident that we can reach \$300k in 2019!





PHOENIX CHILDREN'S HOSPITAL 7TH ANNUAL ABC15 TELETHON



Lerner and Rowe Gives Back Foundation was a \$10,000 level partner for the 7th Annual ABC15 Telethon to benefit Phoenix Children's Hospital (PCH). The Foundation was also the only non-profit established by a law firm to give back by actively volunteering for the phone bank to assist in accepting calls from other caring donors.

PCH is the sixth-largest children's hospital in the country, as well as the largest source of pediatric care to low-income families in Arizona.

All donations received as a result of the Telethon directly went to the Hospital's Hope Fund "which finances innovative research, cutting-edge technology, the recruitment of leading physicians, and the child-friendly programs and services that make the hospital environment more comfortable for young patients."



#LOVEPUP

#LOVEPUP IT'S HIP TO CHIP PROGRAM



Lerner and Rowe Gives Back became the exclusive annual partner of #LovePup's It's Hip to Chip Program. This is #LovePup's biggest program yet!

The It's Hip to Chip Program aims to ensure that all dogs adopted from either of the Maricopa County Animal Care and Control Animal Shelters locations receive a microchip upon their adoption. Microchips make it easier for owners to find their lost pets.

By storing the owner's contact information in a database, a microchip takes the guesswork out of trying to find a runaway pup. And, since the microchip is implanted under the dog's skin, there's no need to worry about losing the device like a collar or tag.

It was also with great pleasure that we learned soon after the program launched a pup was reunited with it's owners after a brief separation.



BACK TO SCHOOL BACKPACK GIVEAWAY



Lerner and Rowe's Back to School Giveaways in Phoenix and Tucson were a huge success! The turnouts in each market for 2018 were bigger than ever!

The goal for both events was to set up future generations for success by helping local school-age kids in need. Reason being that when you give a child the basic tools they need to learn, you help remove a major learning obstacle. That child can now focus more on classwork and less on not having a pencil or paper to complete assignments.

Students were given spiral notebooks, loose paper, colored pencils, rulers, scissors, glue sticks, crayons, pencil pouches, and more to fill their packs.

Not only were students and their parents able to pick up a few supplies, but they also got some fun treats! Those in Phoenix enjoyed Mr. Softies ice cream, popcorn, cotton candy and hot dogs. Attendees in Tucson were offered pizza, popcorn, and freshly spun cotton candy.



NATIONAL OVARIAN CANCER COALITION RUN/WALK TO BREAK THE SILENCE



Lerner and Rowe Gives Back has proudly supported the National Ovarian Cancer Coalition - Valley of the Sun Chapter's Together in Teal Run/Walk to Break the Silence on Ovarian Cancer for eight years in a row.

The Coalition is on a mission to increase early detection through awareness and to help improve the lives of survivors and work towards finding a cure for women diagnosed with ovarian cancer.

Funds raised directly benefit ovarian cancer patients, survivors, and their care takers around the Phoenix area.





SOLDIER'S BEST FRIEND

KSLX - 4 PETS FOR VETS

The original amount Lerner and Rowe Gives Back planned to donate was \$4,500. It was then raised to \$5,000. Kevin Rowe then upped the ante of the amount contributed by agreeing to give Soldier's Best Friends a total of \$8,500 to help bump the total funds raised for Veterans to just under \$60k!

All funds raised during KSLX radio personalities Mark and Neanderpaul's week long 4 Pets for Vets promotion went to the Soldier's Best Friend charity; specifically to cover the costs of pairing four specialty-trained dogs to four veterans at no cost to the veterans.

Most of the service or therapeutic companion dogs come from local animal shelters and are then trained and paired with a veteran. The aim of the training is to help local Veterans living with combat-related post traumatic stress disorder (PTSD) or traumatic brain injuries (TBI) with readjustment challenges and symptoms that are often triggered by a return to civilian life.





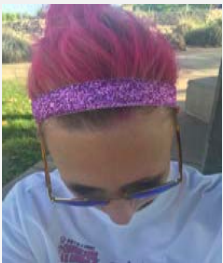
DON'T BE A CHUMP!
CHECK FOR A LUMP! PINK OUT 5K

Members of our team went pink from their heads down to their feet for the 2nd Annual Pink Out 5k. The event took place at Steele Indian School Park. It was a fun and festive way to give back and show our support of women and their families that have been effected by breast cancer.

Don't be a Chump! Check for a Lump! is an eight-year-old, local 501(c)3 making a difference in the fight against breast cancer.

They do this through educational and preventative programs, offering mammograms, and free wigs.

Now, since they have become a prominent figure in the breast cancer community, they focus on providing invaluable free programs to women across the state of Arizona.





**\$10K CHECK PRESENTED AT THE
11TH ANNUAL PAUL'S CAR WASH**

This year marked the fourth year in a row that Lerner and Rowe Gives Back lended a helping hand and sponge to wash Phoenix vehicles during the annual “Paul’s Pay it Forward Car Wash.” And, for the 5th year running, Kevin Rowe took this opportunity to present CBS 5 Chief Meteorologist Paul Horton with a check for \$10,000.



The check was then given to the Big Brothers Big Sisters of Central Arizona (BBBSAZ) to support their noble and essential causes.

Due to the initiative of this community event and the generosity of those involved, the Big Brothers Big Sisters of Central Arizona is able to continue to provide strong and enduring support with one-to-one relationships to help children in Arizona change their lives for the better.



play matters for all kids

KABOOM! PLAYGROUND BUILD



On Saturday, December 1, 2018, members of our Lerner and Rowe Gives Back team were at the KaBoom! Playground Build at the Arizona Recreation Center for the Handicapped (ARCH) located at 1550 W Colter St, Phoenix, AZ 85015.

This unique sponsorship opportunity was the result of our partnership with Fiesta Bowl Charities.

It was amazing to be part of the group of volunteers that helped construct this new playground from the ground up to replace the one ARCH lost to a fire this past summer.





HABITAT FOR HUMANITY

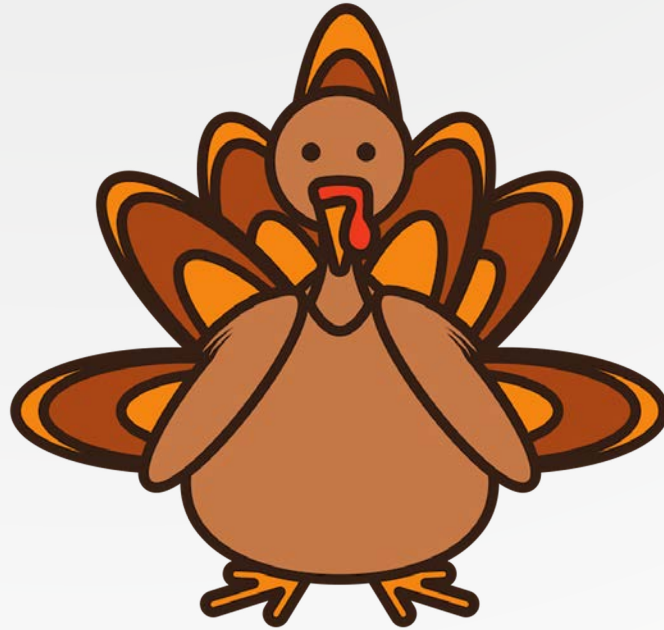


Lerner and Rowe Gives Back was given the amazing opportunity to help make a difference locally by donating \$50,000 for the purchase of a new truck to be used by Phoenix Habitat for Humanity ReStore shop employees and volunteers.

The truck will be used to pick up and transport donations that will later be sold at a Habitat for Humanity ReStore shop.

Habitat for Humanity ReStore shops are home improvement stores and donation centers that sell new and gently used furniture, appliances, home accessories, building materials, and more to the public at a fraction of the retail price.

Proceeds raised from sales are then used to build houses for low income families in Arizona.



THANKSGIVING TURKEY GIVEAWAYS



Albuquerque

Lerner and Rowe Gives Back's first annual Albuturkey Giveaway took place on Monday, November 19th, in "The Pit" north parking lot at the University of New Mexico in partnership with Cumulus Media. Families stopped by to pick up frozen turkeys between 5:30 pm - 7:30 pm. Each of the 1,000 families that stopped by collected a turkey and also received a free drawstring bag.



Phoenix

2018 marked the first year Lerner and Rowe Gives Back hosted a Phoenix Thanksgiving Turkey Giveaway. On Wednesday, November 21st 1,200 families stopped by the Lerner and Rowe Injury Attorneys' office located in South Phoenix between 5:30 pm - 7:30 pm. Each family received a huge frozen turkey with a drawstring bag filled with side fixings!

Our team also had help from local law enforcement officers as sign holders. The officers joined us in grabbing the attention of people driving by that did not know about the turkey giveaway.



Tucson

The Tucson office of Lerner and Rowe hosted their 2nd Annual Tucson Gobbler Giveaway in conjunction with the Boys & Girls Clubs of Tucson. It took place on Tuesday, November 20th, from 4:30 pm - 6:30 pm at the Roy Drachman Clubhouse. With each of the 1,200 frozen turkey handed out, families also received a reusable drawstring bag.

Community partners at the Boys & Girls Clubs of Tucson amped up the festivities by providing bounce castles, food as well as free Boys & Girls Clubs memberships. Other highlights included live radio remote broadcasts, games and tasty treats!



HOLIDAY OUTREACH



During the holidays, and throughout the year, Lerner and Rowe Gives Back likes to go above and beyond to touch the lives of disadvantaged families and individuals.

Two holiday campaigns that greatly reflect these outreach efforts include Christmas in July and 25 Days of Christmas.

Gifts range from new tires, bunk beds, gift cards to major retailers, washing machines, refrigerators, car seats, and more.

Another is the Mckenna Youth Foundation holiday party and bike assembly. This event is a favorite that Lerner and Rowe Gives Back team members look forward to every holiday season.



2018 NONPROFIT OF THE YEAR



2018 WINNER

NONPROFIT *of the year*

Lerner and Rowe Gives Back was named the winner of ArizonaFoothills.com's second-annual Nonprofit of the Year competition for 2018. Nearly 250 Phoenix Valley charitable organizations were nominated for a chance to win the title and a sponsorship package from Arizona Foothills Magazine.

2018 MARICOPA COUNTY RECOGNITION



In June of 2018, Lerner and Rowe Gives Back received special recognition from Maricopa County for a \$25K donation given to #LovePup to power their “It’s Hip to Chip” program.



**DEVOTED TO GIVING HOPE TO THOSE IN NEED
DRIVEN TO SERVE**

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